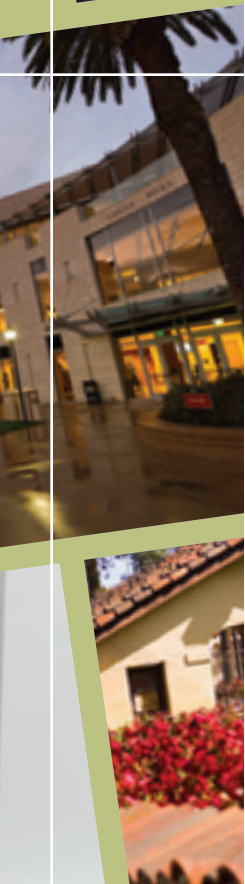


# MULTIPLY YOUR OPTIONS

GRADUATE DEGREES IN BUSINESS  
SANTA CLARA UNIVERSITY  
LEAVEY SCHOOL OF BUSINESS





2 Rank of Santa Clara University by *U.S. News and World Report* as the best school to attend in the Western United States



## FROM DEAN DREW STARBIRD.

**Your decision to earn a graduate business degree demonstrates your desire to change your future.** Passion for change is a key theme in all Silicon Valley success stories—and is a leading trait of the Santa Clara University graduate.

Whether you hope to advance your career within your company, switch to a different industry, or start your own venture, you need the skills, experiences, and connections to turn your ideas into achievements that will have a positive impact on the world. For more than 150 years, we have offered business education focused on putting new concepts to work with integrity and justice in the practice of commerce. In the Leavey School of Business, you will transform your thinking, your perspectives, your community, your networks, and your future.

Learn from scholars and practitioners, and immediately apply your newly acquired knowledge in the workplace.

Gain a viewpoint that extends beyond regional boundaries, and better understand how the world affects your organization—and vice versa.

Discover the lasting importance of principles in the marketplace. The trust and collaboration fostered by integrity enable business leaders and innovators to develop products and services that improve the well-being of others.

Join more than 24,000 SCU business alumni who are generating value and leading with values to create prosperity for their organizations, families, and communities.

Transform your future with a Santa Clara University graduate business degree.

DR. S. ANDREW “DREW” STARBIRD  
DEAN  
LEAVEY SCHOOL OF BUSINESS





## DEFINE YOUR FUTURE.

**What do you want to achieve?** Earning an advanced business degree from SCU's Leavey School of Business (LSB) is a life-changing process. Acquire capabilities that will strengthen your resolve and confidence, both professionally and personally. Generate novel ideas that will enable you to solve challenges, develop new offerings for the marketplace, drive new initiatives in your organization, or even start your own company. Find ways to affect change in your spheres of influence and broaden those very networks.

The Santa Clara MBA is designed to develop thoughtful leaders with diverse business, economic, and social perspectives who are capable of managing in dynamic environments. The Master of Science in Information Systems (MSIS) provides a solid technical and business foundation to enable technology professionals to emerge as confident and capable leaders.

SCU's educational approach blends academic rigor with an ethics-based curriculum. Graduate business programs offer a collaborative environment with practical application, and provide access to visionary leaders who provide exposure to new ideas—all taking place against the backdrop of Silicon Valley.

Our top-ranked degree programs have a track record of academic excellence. *U.S. News & World Report* and *Business Week* have placed SCU's graduate business programs for working professionals among the top 20 in the nation.



"We have a discussion-based learning environment where professors and students, alike, contribute their industry knowledge and experiences. Our students are prepared when they step into the workplace. They're not trying to determine how to apply business theory from a textbook; they already know how to apply what they've learned in a practical setting."

**DR. GEORGE CHACKO**  
FACULTY DIRECTOR  
LEAVEY SCHOOL BUSINESS GRADUATE BUSINESS PROGRAMS

# 9

Academic concentrations—from entrepreneurship to marketing management—available to LSB grad students





## STIMULATE YOUR INTELLECT.

**The graduate business programs at SCU are designed to challenge you and expand your thinking.** You'll gain solid analytical skills and comprehensive business knowledge. Ample exposure to problem solving will provide both the practical skills and the confidence to help you shape your future.

Find inspiration from full-time faculty members who are more than teachers. They comprise accomplished scholars, published authors, recognized experts in their fields, and former industry executives and entrepreneurs who maintain close ties to Silicon Valley companies and who adeptly bridge business theory with real-world application.

These connections and experiences are woven into coursework, and students are encouraged to apply their own insights and industry expertise. Interaction with other working professionals provides visibility into the best practices, inner workings, and cultures of Silicon Valley companies. Exposure to real-world issues from varied perspectives allows students to think broadly about approaches to business and technology challenges. The result is a rigorous curriculum that is relevant *and* innovative.

Learning takes place in an intimate setting with small class sizes that average 30 students. The environment promotes dialogue and collaboration among peers and faculty, encouraging the exchange of ideas, experiences, and perspectives vital to learning, practical application and the development of meaningful, lifelong networks.

45  
Books authored  
by LSB faculty



"The professors have a great mix of academic and industry experience, and connect business theory to real-world application. I'm able to translate class lessons to my job and even my everyday life. I truly feel that the SCU faculty has prepared me to be successful personally and professionally."

**SHARMEEN HASSAN**  
SENIOR DRUG SAFETY ASSOCIATE, GENENTECH  
EVENING MBA '12





## CAPITALIZE ON YOUR LOCATION.

**You have many choices in selecting graduate degree programs,** but there is only one university that offers academic reputation, small class size, program flexibility for working professionals, and an extensive alumni network—all located in the heart of Silicon Valley. SCU's MBA and MSIS degrees are geared toward the needs of Silicon Valley businesses. Our geography serves as a laboratory where you can explore the elements of business success and discover and leverage your own ingenuity.

The school's location gives you unique access to local industry leaders—including alumni—who visit campus as guest lecturers and speakers, support research, and provide advice to business school leaders. You can tap into the collective intelligence and diverse perspectives of fellow students who are accomplished professionals working in some of the world's most innovative organizations. You'll learn from faculty members who keep their fingers on the pulse of Silicon Valley. Many maintain close ties with leading companies by serving as members of corporate boards, providing consulting expertise, and conducting research.

The blend of location with practical industry knowledge delivers a dynamic mix of viewpoints and business practices that provide fresh insights you can apply in your career.

This rich experience takes place in a state-of-the-art facility designed to promote learning, collaboration, and community. Opened in 2008, Lucas Hall offers an environment as modern as Silicon Valley is innovative.



**28** Fortune 500 companies headquartered within 50 miles of campus



**"We think globally, but act locally because most of our students stay in Silicon Valley. We infuse our teaching with examples that reflect global business issues, but through the lens of Silicon Valley culture and ways of doing business. Students gain a realistic and contextually rich understanding, and they learn things in a deep way."**

**DR. TERRI GRIFFITH**  
MANAGEMENT PROFESSOR  
AUTHOR, *THE PLUGGED-IN MANAGER*  
LEAVEY SCHOOL OF BUSINESS





## ACCOMMODATE YOUR SCHEDULE.

**Our work-optimized, part-time degree programs are designed** to give you the flexibility to achieve your aspirations while maintaining work-life balance. Finish your degree in as little as 17 months or go at your own pace and take up to six years. Depending upon the program, classes may be offered any weeknight or on weekends. You may further tailor your education by selecting how many classes to take per quarter or by taking time off.

SCU's graduate business degrees offer a part-time experience with the robustness and reputation typically associated with full-time programs. The University was an early pioneer in business education, offering its first courses in 1852. The Leavey School of Business opened in 1926, and was one of the first to offer a part-time MBA and to receive accreditation from The Association to Advance Collegiate Schools of Business (AACSB International).

"Program flexibility was a major factor in my decision to get my MBA at SCU. I valued the ability to take classes at different times during the week and to adjust my course load according to my work schedule. I don't think I could have done an MBA if I didn't have that quarter-to-quarter flexibility."

**BORA KARA**  
FINANCIAL ANALYST, OLD NAVY/GAP INC.  
EVENING MBA '11



# 1959

Year part-time graduate business students first admitted to SCU





26

Percentage of LSB students wanting to start their own businesses



20

## APPLY YOUR INGENUITY.

**Learn it today. Use it tomorrow.** Students often say that they can share business challenges with classmates in the evening, apply what they learn the following day at work, and discuss the outcomes with peers during the next class.

This real-time, practical application increases the value of your education immediately. SCU graduate business programs provide varied opportunities to put knowledge to work. You'll partner closely with peers, either on project teams or during immersion or capstone projects in which students work directly with Silicon Valley companies to develop solutions that solve a business or an information technology challenge. Our MBA and MSIS programs also offer global business exposure through one- and two-week trips abroad that give you firsthand experience with global markets and business models.

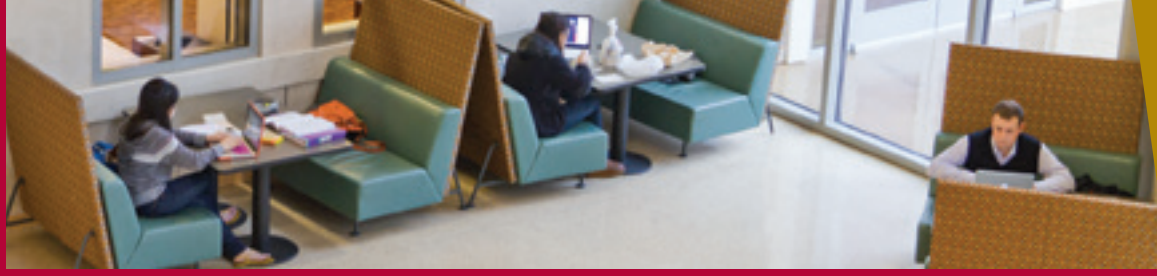
For non-working students seeking industry experience, SCU partners with Bay Area companies—from startups to the Fortune 500—who provide project-based opportunities and internships.

Your SCU experience will give you a firm grasp of both theory and practice—what should be done as well as how to get it done—and enable you to bring skills, insight, and self-assurance to every business decision.



"This is a great program, especially for entrepreneurs. The business plan I developed in class enabled me to participate in the school's entrepreneurship initiative, which opened up all kinds of channels in Silicon Valley. The ability to hear firsthand from local CEOs was invaluable and the leadership courses taught me how to motivate myself and others, which has been central to the success of my startup company."

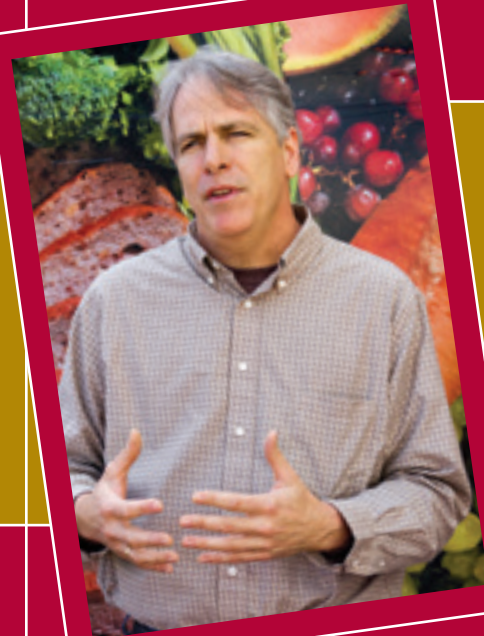
HARI DHANDAPANI  
FOUNDER, MOBIFIND  
PRINCIPAL, VOXIFY, INC.  
EVENING MBA '11



## REINFORCE YOUR VALUES.

**At SCU, ethics is foundational to the curriculum.** We teach students to apply business principles *and* to be principled in business—to do what’s right for their organizations, the community, and society.

In keeping with the University’s focus on developing graduates who demonstrate competence, conscience, and compassion, SCU’s graduate business curriculum teaches quantitative and qualitative analysis, and the connection between the two. In classroom discussions, decisions are evaluated with economic, social, and human consequences in mind, and environmental impacts are weighed in resource allocations. As a result, you’ll be encouraged to go beyond the classroom and the boardroom to use your abilities to enrich your community.



“SCU teaches the triple bottom line—people, profit, planet. The program emphasizes quantitative and qualitative analysis, and provides an ethical framework by which to do business. I’ve used the skills I gained at SCU to help my organization and a national consortium of food banks become better stewards of their donor funds and better serve their communities.”

**MICHAEL ENOS**

CHIEF TECHNOLOGY OFFICER, SECOND HARVEST FOOD BANK  
EVENING MBA ‘11

# 450

Years the Jesuits have delivered intellectually and ethically rigorous education



# 450







150



## GROW YOUR NETWORK.

**Enrich your personal life and shape your professional one through multiple networking opportunities on campus.** Whether through the cohort program structure or team-based projects, the peers you meet at SCU often become lifelong contacts. One day, they may be your coworkers, managers, or business partners, and they often become part of your network of friends and trusted advisors.

Myriad opportunities to extend your personal and professional connections exist outside the classroom, too.

Students develop new friendships through nearly a dozen student networks that are organized around specific interest areas. These groups offer information about industries and opportunities, and hold networking events with leaders, including alumni, from top San Francisco Bay Area companies.

Students interested in leadership opportunities can participate in the Inter-Network Council, which works with the student networks to manage cocurricular and extracurricular programming, and can serve as liaisons between students and the administration.

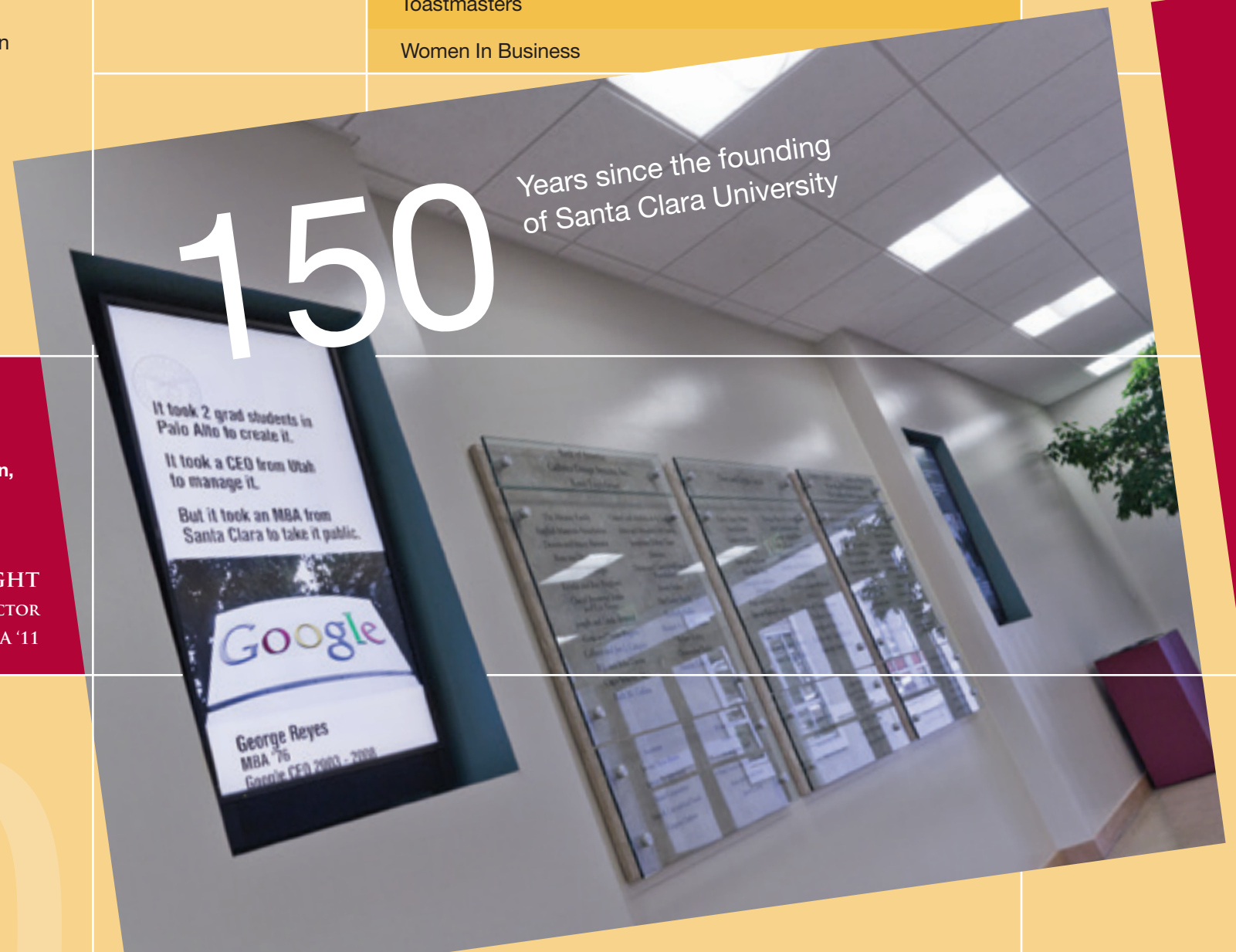
### STUDENT NETWORKS

- Consulting Club
- Entrepreneur's Connection
- Finance Connexion
- Information Systems Connexion
- International Business Network
- Marketing Network
- Net Impact
- Network Athletic Connection
- Real Estate Network
- Toastmasters
- Women In Business



**"I participated in several students networks because I wanted to get the most from the MBA program. They offered a great opportunity to build relationships with people outside of class who had similar interests. As a member of the board of Women In Business and Finance Connexion, I also became acquainted with several industry leaders who spoke at our events."**

**CHRISTY KNIGHT**  
FINANCIAL ANALYST, CYPRESS SEMICONDUCTOR  
EVENING MBA '11



150

# 85

Percentage of LSB graduate business students employed while in the program



## ADVANCE YOUR CAREER.

**Whether you're moving into a new position or a new career, SCU provides comprehensive career services to help you achieve your aspirations.** Our Graduate Business Career Management staff will help you assess your current skills, clarify your career goals, and identify areas to augment in your coursework. More in-depth help also is available through individual consulting services.

The career management staff frequently offers seminars and workshops that explore personal branding, business etiquette, and networking. In addition, on-campus recruitment events allow students to connect directly with Silicon Valley's leading employers.

For those who either currently hold a full-time job or who want to transition into a different industry or discipline, the BRIDGES consulting program helps fill experience gaps. Each student is paired with a Silicon Valley company and tasked with solving a specific business challenge over the course of a summer, resulting in new skills and new relationships.



**"After the Graduate Business Career Management staff helped me reposition and revise my résumé, I was offered an internship with a Silicon Valley startup through an on-campus job fair. By taking advantage of the university's online job postings and on-campus interviews, I also applied for and was offered a full-time, permanent job with a major multinational firm."**

**HARSHITA BANSAL**  
IT CONSULTANT, DELOITTE  
MSIS, '12

### CAREER MANAGEMENT SERVICES

Career management services	Career assessment
Alumni panels	Career fairs
Career management workshops	Job-search resources
Career networking opportunities	LinkedIn and Facebook groups
On-campus interviews	Online career tools
Résumé reviews	





## BUILD YOUR CONNECTIONS.

**Who you know can be as important as what you know.** Students develop close friendships and rely on each other for advice, mentoring, and connections to resources and opportunities.

More than 24,000 individuals have earned business degrees from SCU and a great percentage of our alumni live and work in Silicon Valley and outlying communities. In fact, more SCU business graduates are employed in Silicon Valley than those of any other business school in the area.

These alumni lead their organizations at all levels, from managers to directors to C-level executives, and in industries as diverse as biotech, agribusiness, technology manufacturing, and fashion retailing. They work in companies ranging from startups to the Fortune 500, and at nonprofits and charitable organizations. Their influence spans all 50 states and more than 30 countries.

Leavey School graduates become a part of the larger Santa Clara University alumni network, one that includes Cabinet secretaries, best-selling authors, professional athletes, and Rhodes Scholars.

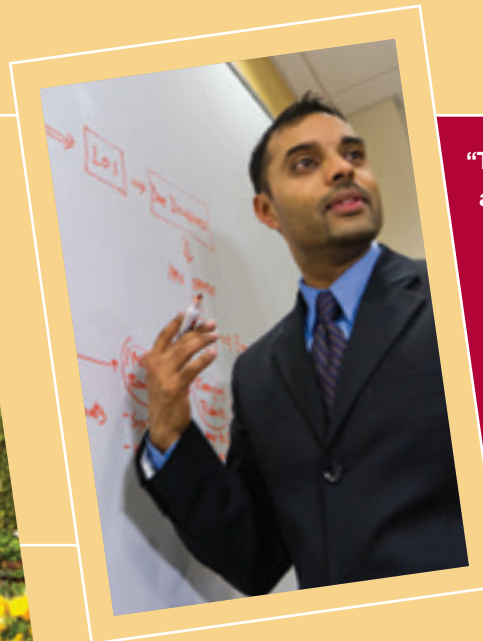


## ALUMNI EMPLOYERS

The Leavey School of Business fields a proud backbone of alumni from companies such as PARC, Vanguard, Apple, Old Navy, LinkedIn, E\*Trade, Cisco, Deloitte, Cypress Semiconductor, Second Harvest Food Bank, and Genentech. Individually, LSB alums participate in numerous functions at Santa Clara University and help the next generation of leaders step confidently into the future.

# 22

Months it takes to earn an accelerated MBA at LSB



"The people who went through the cohort program with me are part of my network of trusted friends. Besides getting together socially, we bounce ideas off each other and rely on one another for career advice and insights about the types of positions we're considering. These are friendships I'll probably have the rest of my life."

**CHETHAN CHANDRA**  
SENIOR MANAGER, VMWARE  
EXECUTIVE MBA '10

# CALCULATE YOUR POSSIBILITIES.

An MBA or MSIS degree from SCU will equip you with the knowledge, skills, and networks to transform yourself, your career, and your organization.

Build the foundation upon which to develop a legacy of achievement and personal satisfaction. It's the way forward.

## Are you ready?

"I ultimately chose Santa Clara University because of its strong reputation and location in the heart of Silicon Valley. If I could do it all over again, I would. The exposure to people in industry, whether they were fellow students, guest lecturers, or visitors, was phenomenal."

### MICHAEL TORRES

BUSINESS DEVELOPMENT MANAGER, CISCO SYSTEMS  
EVENING MBA '11



## TAKE THE NEXT STEP.

**Learn more** about the Leavey School of Business MBA and MSIS programs at Santa Clara University.

Visit us online.

Attend an informational session.

Make an appointment with an admissions counselor.

Visit a class or attend an information session on campus.

Meet with a faculty member or an alumnus.

Complete an application online.

### For more information:

**Web** [www.scu.edu/business/mba](http://www.scu.edu/business/mba)

**Phone** 408.554.4539

**Email** [mbaadmissions@scu.edu](mailto:mbaadmissions@scu.edu)

**Facebook** Santa Clara University Leavey School of Business

**Twitter** Follow us @SantaClaraMBA

**LinkedIn** Several Santa Clara MBA groups

**YouTube** [www.youtube.com/scubusinessschool](http://www.youtube.com/scubusinessschool)





## GETTING TO SANTA CLARA UNIVERSITY

For driving directions, transit options, and hotel and lodging information, please visit [www.scu.edu/map](http://www.scu.edu/map).



### SANTA CLARA UNIVERSITY LEAVEY SCHOOL OF BUSINESS

**Web** [www.scu.edu/business/mba](http://www.scu.edu/business/mba)

**Phone** 408.554.4539

**Email** [mbaadmissions@scu.edu](mailto:mbaadmissions@scu.edu)

**Facebook** Santa Clara University Leavey School of Business

**Twitter** Follow us @SantaClaraMBA

**LinkedIn** Several Santa Clara MBA groups

**YouTube** [www.youtube.com/scubusinessschool](http://www.youtube.com/scubusinessschool)

